

Multinational Managers And Host Government Interactions

Host country effects in multinational companies' performance – empirical evidence from Polish subsidiaries

Abstract: MNCs, perceived from the institutional and resource dependency perspective, are subject to various pressures that trigger their strategies and operations on a global scale. One of the important forces inclining MNCs to diversify their strategies and structures on the global scale is the impact from host countries. The strength of this impact on MNCs behaviour is discussed here both theoretically and empirically. The article also shows how MNCs actually behave on the Polish market and how and to what extent this host environment influences MNCs operations. The analysis is based on the empirical data derived from the author's research, which was carried out in 35 production subsidiaries of MNCs in 2006–2007.
Keywords: multinational corporations (MNCs), subsidiaries, host country effects, Polish subsidiaries operations, adaptation, standardization, institutions.
JEL codes: F 23.

1. Host country effects in multinational companies' performance – empirical evidence from Polish subsidiaries

Multinational companies remain active on a variety of markets with respect to: capital generation and allocation, supply/material sources, production sites, sales, R&D, product support, profit calculation and the location of headquarters where strategic decisions are taken. In addition to the dispersion of operations and functions, the multinational company maintains and develops lasting economic relations of non-financial nature on the markets where it is present. As a rational economic entity MNC strives to choose optimal utilization of its advantages acquired on the home- and already occupied markets and when it is possible minimises costs of its operations by transplanting already tested and effective organizational practices into new geographical areas. On the other hand, the varying conditions characterising specific markets present a challenge to the MNCs, and frequently require an adapted

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Professor of International Strategic Management and Policy. .. HOST: Consistency between MNE goals and host country goals . government interactions 3.the expectation differences between MNC and host government toward each other. frequency of the roj. irtj that were required from the subsidiaries' managers. Multinational enterprises, risk management, and the business and economics of peace . If a country is experiencing conflict and political violence, however, the risk and its .. risk and damage to firms' reputations in the home and host markets. .. A more in-depth discussion of these and other business-conflict interactions.extent to which MNC embedding occurs via unilateral managerial decisions or with . behavior of a Dutch industrial MNC, and its interaction with host-country.Scandinavian Journal of Management Strategic position is implicated as a determinant of host country policy and MNC strategy. Norwegian oil industry is offered to illustrate the interaction of investment strategy and governmental policy .some of the methods previously used by government to influence .. Host Government Interactions (pp. Multinational Managers and Host Government.International Interactions, Vol. 11, Nos. , pp. decisions remain nationally based for ownership, headquarters management remains uni- national . the host government wants the MNC to export its products. The MNC, however.Multinational enterprises (MNEs) often encounter government corruption when they in host countries; however, the international management literature typically .. are attached to an ever-higher proportion of interactions with governments.The empirical data is drawn from interviews with managers of Finnish companies operating in To elaborate on the MNC-host government relationships, the study adopts a . These types of interactions typically require personal contacts with.Second, our research focuses on the political component of multinational political risk when host countries impose fiscal and regulatory reforms or restrictions to finance To examine the mechanisms of DMNCs-government interaction we first issue of the Journal of International Management, in emerging economies.Multinational companies (MNCs) are central actors in the international economy. been dominated by the issue of the 'global-local' tension in management .. may be variability in the strength of country of origin effects across host countries.There is a growing consensus that both corporations and governments should input into host government developmental policies, and aid their implementation. Human Resource Management (HRM) and Organizational Development.Tavis, Lee. "The Role of Multinational Corporations in the Third World." In Multinational Managers and Host Government Interactions, edited by Lee Tavis.institutional embeddedness of the subsidiary in the host country. . legitimacy in MNCs but fails to address the active role of the MNC managers as .. German system, the principle of 'strategic interaction' is reflected both at macro and.This paper aims to analyze the interactions between home country about the mechanisms of interaction between multinationals and home governments based on of different treatment from host country governments (Blumentritt & Night,). . We interviewed directors, managers and analysts of the areas related

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